

Health and Fitness Clubs

BioMeasure Machines are self-service devices that accurately measure weight and height, body fat percentage and calculate body mass index (BMI) at the push of a button, then provide results on a printed ticket to each user in less than one minute.

Instant, Non-Invasive Health Assessment Tools That Will Inform and Educate Club Members With Baseline Information While Tracking Health Improvement

BioMeasure Machines Will:

Measure:

- Height, weight, body fat percentage and calculate BMI in seconds with the latest technology
- Baseline information allowing Club Members to monitor their progress
- Program effectiveness by accurately tracking health outcome improvement

Track:

- Health activity and promote positive trends
- Aggregate age and gender specific data collection results for comparisons
- Personalized results with date stamped print-out for future reference

Identify:

- Unhealthy trends and suggest recommended guidelines based on age and gender
- Potential health risks and the need for improvement

Provide:

- Instant, self-service, personal health assessments
- A quick and easy way to encourage Club Members to proactively monitor improvement
- Brand advertisers a unique opportunity to reach a highly targeted market

Promote Positive Change:

- Ideal tool for recruiting new members at off-site Events
- Machine identifies the issues: your staff sells the solutions
- Targeted, achievable goals, making your sales talking points more relevant
- Machine results, usually identifying the need for improvement, help make the sale
- Unique health awareness service with favorable looking first impression for recruiting new members
- Creating greater opportunities for your trainers to engage face-to-face with new and existing members